



PLASTIC PACKAGING

For many years we supplied our label rolls in plastic bags*, moving to box liners, but we have now moved to stop the use of plastic bags**. We have also moved away from plastic based packing, “poly chips”, to a paper based alternative.

We will continue to use the small amount of plastic packaging we receive in our own deliveries, recycling this.

Small actions like this, our Carbon Capture program, changing toilet rolls, “Naked Sprout”, being “zero to landfill” are all small steps, but together go some way to becoming more sustainable.

*In 2023 we produced 440,307,000 labels, On average we traditionally would have supplied 50% of these in bags, with an average roll qty of 2,000 this would be 110,000 bags, we calculate this will save around 3000kg of CO₂ - Weight of bags = 550kg with 6kg of CO₂ produced for 1kg of plastic.

**Some customers required us to still pack their labels in bags, this represents a small % of our total.



January 2024